# **Clayton Creech**

## **Fashion Stylist and Creative Director**

## CONTACT

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## SKILLS

#### Software

Adobe InDesign Adobe Photoshop Adobe Illustrator Figma Microsoft Word Microsoft Powerpoint Microsoft Excel Google Docs Google Slides

#### Professional

Public Speaking Organization Leadership Strong Writing Skills

## LANGUAGES

English (fluent) ASL (basic) Korean (conversational) Mandarin Chinese (beginner)

## ACCOLADES

SCAD Deans List March 2024 - Present

SCAD Academic Honors May 2023

SCAD Achievement Honors May 2023

## EDUCATION

#### Savannah College of Art and Design

Savannah, GA B.F.A. in Fashion Marketing and Management Minor Language and Culture Studies Expected Graduation May 2027 Current GPA: 3.9

## RELEVANT PROJECTS

Creative Director/Stylist/Videographer

#### **Dress Like Crazy Editorial Photoshoot**

October 2024

May 2024

- Brainstormed, researched, and constructed a concept
- Managed a group of 10 creatives
- Crafted and styled outfits for 5 models

#### Chapter 1: Curiosity Editorial Photoshoot

Creative Director/Head Stylist/Video Assist

- Generated and crafted a concept
- Gathered, organized, and managed a group of 12 creatives for the weeks leading up to and day of the shoot.
- Styled 2 outfits each for 4 models while ensuring cohesion

#### ACADEMIC EXPERIENCE Dries Van Noten Mock Ad Campaign

October 2024

Creative Director/Co-Stylist/Video Assist

- Worked with a group of my classmates to research, create, and execute our concept.
- Managed a team of 10 creatives to make a mock 20-page editorial and 80-second fashion film

#### Miu Miu Brand Extension

Project Leader/Head Researcher

- Work with a group to brainstorm ideas for a possible brand extension for Miu Miu
- Utilized my research skills to create an executive summary and project timeline for our project.
- Created a sustainable candle for Miu Miu titled Lumière de Minuit

## WORK EXPERIENCE

#### **Southern Revival Estate Sales**

2021 - 2025

Retail Assistant

- Worked with team to research and price items for sale
- Created displays of merchandise
- Attended to register and handled transactions
- Worked with team to resolve customer concerns.

November 2024